



English

BIANCA SCHUBERT

*Media Designer print & digital
UI & UX Designer*

Contact

🌐 www.biancaschubert.de

✉ schubert-b@outlook.de

Education

Apprenticeship with Vocational school graduation

Vocational College
Kartäuserwall & Digital Beat
GmbH

2017 - 2020

Subject-related entrance qualification

Richard Riemerschmid
Vocational College

2012 - 2015

Secondary school certificate

Secondary school in Kleefeld

2006 - 2012

Work experience

○ Talentschmiede AG

Consultant IT Business Consulting

With the help of Talentschmiede AG, I work as a young professional consultant in the field of IT with renowned customers from the finance, finance IT, logistics or trade industry.

2021 until today as Consultant IT Business Consulting

○ REWE digital

Consultant - Multimedia Designer &
Media Designer

As a media designer at REWE digital, I supported the Brand & Communication team and was responsible for the following tasks:

- Graphic support and preparation of the internal newsletter (software Cleverreach).
- Consulting and graphical support of the intranet (software Confluence)
- Graphic support and postproduction of the internal podcast
- Creation of PPT (PowerPoint) presentations and infographics for communication topics

2021 - 2023 as Consultant - Multimedia Designer & Media Designer, 1 year and 5 months



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Work experience

○ Digital Beat GmbH Media Designer

As a media designer at Digital Beat, I was responsible for:

- Print media such as flyers, brochures, books, business cards, posters, pads, general stationery and promotional items as well as designing awards for off- and online conventions
- Creation of logos, ads, ad clips, product-product photos & illustrations as well as visuals for social media platforms (Instagram, Facebook, Youtube & Google)
- Graphic support for project management for off- and online congresses, creation of layouts, development of congresses, creation of layouts, development and elaboration of complete media concepts, guidelines as well as corporate identity

2020 - 2021 as Mediadesigner, 1 year

○ Digital Beat GmbH Apprenticeship

As an apprentice at Digital Beat, I was responsible for:

- smaller print projects like flyers, posters, business cards as well as book covers
- Logo design, ads, illustrations as well as visuals for social media platforms (Instagram & Facebook)
- Graphic support of project management in brainstorming for off- and online congresses

2017 - 2020 Apprenticeship, 3 years



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Work experience

GS Schmitz Wurst & Fleisch

Sales and Marketing Department

As a part-time employee, I was responsible for orders that required telephone contact with markets, route planning for the companies own suppliers and online marketing contributions.

2016 - 2017 employed part-time, 8 months

WP Europresse Publisher (Magazin Eurotuner)

Intern in graphics for print products

As an intern, I was responsible for the conception, design and further development of various layouts for the magazines, as well as creative support for general graphic tasks.

2016 Internship, 3 months

X-Print Boender & Beutel GmbH

Motiv and logo design, textile printing and embroidery

As an intern, I was responsible for shirt motives, prepress and SEO maintenance.

2014 School intership, 2 months



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Skills

Languages

German	●	●	●	●	●
English	●	●	●	●	●

Media Design

Graphic Design	●	●	●	●	●
Webdesign	●	●	●	●	●
Illustrations	●	●	●	●	●

UX & UI

Design Thinking Process	●	●	●	●	●
User Centered Design	●	●	●	●	●
User Research	●	●	●	●	●
Prototyping	●	●	●	●	●
User Testing	●	●	●	●	●

Software

Adobe Cloud	●	●	●	●	●
Figma	●	●	●	●	●
Blender	●	●	●	●	●
PowerPoint	●	●	●	●	●
Confluence	●	●	●	●	●
WordPress	●	●	●	●	●

Resume

Surname: Schubert
Forename: Bianca
Birthday: 16.12.1994
E-mail: schubert-b@outlook.de

School career and education

2017 - 2020 Part-time training as a media designer at Digital Beat GmbH and Vocational College Kartäuserwall, Cologne
2012 - 2015 Richard Riemerschmid Vocational College, Cologne
Training as a design assistant (in german GTA) with focus on graphic and object design, advanced technical college entrance qualification
2006 - 2012 Secondary school certificate in Kleefeld, Bergisch Gladbach
2001 - 2006 Community Primary School Katterbach (GGS Katterbach)

Internships

2016 WP Europresse Publisher - Intern in graphics for print products (Eurotuner magazine) Internship, 3 months
2014 X-Print Boender & Beutel GmbH, Motive and logo design, textile printing and embroidery. School internship, 2 months
2014 Wild Magazine as photographer. School internship, 1 month
2010 Therapeutic riding in the Koenen riding stables, school internship, 1 week
2009 Childcare in an all-day school of community elementary school Katterbach. School internship, 3 weeks

Mini jobs

2015 CMC The service provider - shelf service assistant at REWE store Cologne Mülheim
2016 TIPP Cleaning service - cleaning staff
2016 IT/N - Establishment and dismantling of IT departments

Interests/hobbies

Design, gaming, drawing/portraying, music, traveling